



SANTA BARBARA TRUST FOR HISTORIC PRESERVATION 2019 ANNUAL REPORT

A WORD FROM SBTHP

As we close out our fifty-sixth year and begin our fifty-seventh, we continue the promise of our mission statement. These are the words that guide and focus our purpose. Our mission statement is highly reflective of our work throughout the County of Santa Barbara and our special partnership with California State Parks, and we celebrate our many accomplishments.

We are privileged at SBTHP to serve as stewards of many of Santa Barbara County and the State of California's significant cultural resources. In addition to our preservation work to ensure that these resources survive for future generations, we seek to ensure that they are available today to the public in myriad ways. Serving a robust national and international audience is a priority for our organization and we continue to explore ways to reach new and underserved stakeholders. As you will see in the enclosed content, our partnerships continue to thrive. This year we celebrated our continued relationship with the Folk Orchestra of Santa Barbara, but also created new relationships, significantly with faculty at Santa Barbara Junior High for the History & Relevancy Project's "Where We Are From" pilot program. Our many festivals, Asian American Film Series, school tours and programs continue to grow in audience. This year we implemented a new strategic focus on evaluation at all programs to help us better understand who we are serving, what their expectations are, and how to better measure the impact of this important community work.

Our preservation of Santa Barbara's special places involved some important planning efforts, and some dramatic visible changes in 2019. We advanced the 1871 Cota-Knox House restoration project at El Presidio de Santa Bárbara State Historic Park with a new rendering of the completed project, proposed restoration plans and a topographic survey, and held a successful site visit for stakeholders. In addition, we began the first phase of repair work on 131-137 E. De la Guerra Street. This 1920s commercial building in El Presidio SHP houses four small businesses and a residence and contributes to the vitality of the Presidio Neighborhood. We are pleased to be repairing its beautiful façade and ensuring the building's continued contributions to the character of Santa Barbara's downtown. Work will be completed in early 2020.

All of this is only possible with many individuals working in unison. The Board of Trustees provides the governance needed to keep the organization vital. The Executive Committee assures the succession of leadership and attention to details. Our staff keeps everything humming along, pitching in wherever needed to assure success. Equally devoted are our volunteers, the only interaction some of our visitors enjoy. All of us pulling in the same direction guarantees our continued success.

We look forward to sharing our work with all of you in the year ahead.



Anne Petersen
Executive Director



Debby Aceves
Board President

"The Santa Barbara Trust for Historic Preservation stewards the past and present of the Presidio Neighborhood and inspires preservation advocacy throughout the County in order to create a more vibrant community."



2019 YEAR IN REVIEW



Celebrated every February, Presidio Pastimes by Candlelight is a rare opportunity to visit El Presidio SHP at night to experience live demonstrations and entertainment. Image by Dr. Paul Mori.

EL PRESIDIO
FOUNDED 1782

CALIFORNIA
INC. JAN. 17, 1963



The Presidio Research Center received a significant gift of rare books that pre-date the founding of Santa Barbara. Pictured *Obras de la Gloriosa Madre Santa Teresa* (Works of the Glorious Mother Saint Teresa), was printed in 1752.



SBTHP celebrated over 237 years of history at El Presidio de Santa Bárbara SHP, the birthplace of Santa Barbara, with the Founding Day Festival in April. Image by Fritz Olenberger.



Staff member Eduardo Garcia leads a demonstration as part of Early California Days, where students experience what life was like at the Presidio over 200 years ago, including archaeology, music, dance, ceramics, and gardening and more.



SBTHP's Asian American programming celebrated its 10th anniversary this year, with the film series screening four films in July and the annual Neighborhood Festival that brought over a thousand people to the Presidio in October.

2019 YEAR IN REVIEW



Thanks to your help, we successfully hit our fundraising goal to restore the Chapel doors at El Presidio de Santa Bárbara SHP. Work is under way and will be completed in early 2020.



SBTHP, City of Santa Barbara, Downtown Santa Barbara, and Harrison Design co-hosted a timely symposium, "Santa Barbara: Yesterday, Today, Tomorrow," exploring the city's urban development. Image by Dr. Paul Mori.



An annual tradition, Día de los Muertos brings families each year to Casa de la Guerra for arts and crafts, face painting, and sugar skull decorating.



Teen campers dig for artifacts as part of the Presidio Archaeology Camp, the only hands-on excavation experience for teens in Santa Barbara County.



For the first time, SBTHP hosted over 350 seventh grade students from Santa Barbara Junior High School for a special field trip program at El Presidio de Santa Bárbara SHP, co-facilitated by the History & Relevancy project, a partnership between California State Parks, UC Santa Barbara and SBTHP that aims to harness the power of historic places to explore the themes of immigration and migration.

2019 YEAR IN REVIEW

EL PRESIDIO
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CALIFORNIA
INC. JAN. 17, 1963



SBTHP began construction on the buildings at 131-137 E. De la Guerra St., home to Make Smith Leather Co., Warbler Records, and others, undertaking much needed structural repairs. Pictured, phase one of the construction on Santa Barbara Street.



Guests toured and learned about SBTHP's latest restoration project: the Cota-Knox House at El Presidio de Santa Bárbara SHP. The historic brick building will have restored façade as well as numerous structural improvements.



In October, Presidio Descendants and their families gathered at the historic Alhecama Theatre to connect and share stories at the annual Descendants Luncheon, hosted by SBTHP's Genealogy and Descendants Committee.



The gift shops at El Presidio de Santa Bárbara SHP and Casa de la Guerra continue to add new and exciting items including books, puzzles, and the new SBTHP fleece jacket pictured above.



This past fall, we repaired the grist and fulling mill roofs at the Santa Inés Mission Mills state property.

2 0 1 9 B Y T H E N U M B E R S

70

During 2019, guests from 70 different countries visited SBTHP.

34,000+

Over 34,000 guests visited El Presidio de Santa Bárbara SHP and Casa de la Guerra this past year.

+12%

Both El Presidio and Casa de la Guerra saw a 12% increase in attendance year-to-year.

VISITORS



2 0 1 9 B Y T H E N U M B E R S

5,700

Nearly 6,000 people attended public programs at SBTHP this past year.

50%

50% of people attending public programs were first-time attendees.

7,700

Over 7,500 students were served by school and summer programming in 2019.

PROGRAMS



2 0 1 9 B Y T H E N U M B E R S

145

145 days. That's how many days of the year SBTHP hosted facility rentals - generating over \$100,000 in revenue.

58

Thanks to the generous support of 58 donors, in just one month we surpassed our goal of \$15,000 to rebuild and replace the aging Presidio Chapel doors.

150x

With a more targeted approach to social media, we've delivered an engagement rate on Facebook of over 150x the industry average.

DEVELOPMENT



2 0 1 9 D O N O R R E G I S T R Y

ASIAN AMERICAN PROGRAMMING

George Griffiths and Olive Griffiths
Charitable Foundation
Suemae Willhite

CANEDO ADOBE

Alice Tweed Tuohy Foundation
Outhwaite Charitable Trust

CASA CANTINA

Debby and Roger Aceves
Arlington Financial Advisors
Terease Chin and Ken Yamamoto
Ms. Mary Louise Days
John and Tracie Doordan
Harrison Design Associates
Stuart Hauck
Impulse Advanced Communications
Mr. and Mrs. William Mahan
Mr. Cody Makela
Mr. and Mrs. Craig A. Makela
Mr. and Mrs. Kevin Nimmons
Pacific Beverage
Dr. Anne Petersen
Kyle Slattery
Mr. and Mrs. Kevin Snow
Tara Wood
Ernest and Leslie Zomalt

COTA-KNOX HOUSE

Dr. and Mrs. W. E. Brownlee
Terease Chin and Ken Yamamoto
The Colonial Dames of America,
Chapter XXXVIII Santa Barbara
Ms. Mary Louise Days
*In memory of Lois S. Erburu and
Oswald John Moreno*
James Krautmann
Mr. and Mrs. Kevin Snow
Ernest and Leslie Zomalt

EL CUARTEL

Outhwaite Charitable Trust

DESCENDANTS LUNCHEON

Mr. and Mrs. Timothy Aguilar
Mr. and Mrs. Craig A. Makela

DIVERSITY, EQUITY, AND INCLUSION PLANNING

Santa Barbara Foundation

EDUCATION AND OUTREACH

Montecito Bank and Trust
The Towbes Foundation
Ernest and Leslie Zomalt

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Robert and Betty Dominguez
John And Tracie Doordan
Harold and Kathy Drake
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Ms. Jill Dore Kent
Sheila Lodge
Ms. Kathleen Mackins
Dr. Richard E. Oglesby
Ms. Beatrice T. Oshika
PEO Sisterhood Chapter AC
Marlene and John Perrizo

Dr. Anne Petersen
Mr. and Mrs. John Petersen
Mr. Philip Pollastrino
Mr. and Mrs. Bob Reingold
Mr. and Mrs. Richard Rojas
Valerie Roses
Mr. and Mrs. Thomas H. Sanborn
Zobianna Spencer
*In memory of the Family of Fred L.
Cota Sr.*
Mr. David Stone and Dr. Bev
Schwartzberg
Mr. and Mrs. Jeffrey Theimer
Three Pickles Deli
Mary Triplett Ayers
Estate of Reverend Ivano Paulo Vit
Mr. and Mrs. David Whittaker
George Witter and Laurie Hannah
Tara Wood

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Anonymous
Shelley and Mark Bookspan
Judith Cardinal
Terease Chin and Ken Yamamoto
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Pia Wolverton

PRESIDIO MUSEUM PLAN

University of California, Santa Barbara

PRESIDIO RESEARCH CENTER

Ms. Mary Louise Days
Ervin Family Trust

SANTA INÉS MISSION MILLS

California Missions Foundation
Ms. Mary Louise Days
*In memory of Fred J. Hayes and
Margaret B. Orhalmi*

MEMBERSHIPS OF \$100+

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Barry and Kit Liker
Sheila Lodge
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2 0 1 9 B O A R D A N D S T A F F

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Danny Tsai
Director of Programs

Esteban Vega
Programs Assistant

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Mr. Jack Theimer
*Edward and *Barbara Vernon

S B T H P A W A R D W I N N E R S

PEARL CHASE HISTORIC PRESERVATION AND CONSERVATION

1989 *Irene Suski Fendon
1990 *Robert O. Easton
1991 Mary Louise Days
1992 *Jean Storke Menzies
1993 *Ray Strong
1994 *James G. Mills, Pharm.D.
1996 *David Gebhard
1997 *Sue Higman
1998 *George and Vivian Obern
1999 *Elizabeth Erro Hvolboll
2000 *Jeremy D. Hass
2001 *Helen Schott Pedotti
2002 David H. Anderson
2003 City of Santa Barbara
Redevelopment Agency
2004 *Louise Boucher
2006 *Maria Herold
2008 Milford Wayne Donaldson
2009 Glenn Price
2010 Kellam de Forest
2011 Francisco González
2012 Kathi Brewster
2013 Old Mission Santa Inés
2014 Timothy Aguilar
2015 Donald G. Sharpe
2018 Hutton Parker Foundation
2019 Judith Dodge Orias

GEORGE AND VIVIAN OBERN PRESERVATION STEWARDSHIP AWARDEES

2002 Santa Barbara Foundation
2003 Palmer G. Jackson
2003 Nancy Luton Jackson
2004 Alan Eliot
2006 Santa Ynez Valley High School
Environmental and Spatial
Technologies Class
2006 Casa del Herrero Foundation
2007 Goleta Valley Historical Society
2007 Derek Westen
2008 The Jimmy Chung Family
2009 Channel Coast Corporation
2010 Santa Barbara Contractors
Association and Built Green Santa
Barbara
2011 City of Solvang
2012 La Huerta Project
2013 Historic Resoruces Element Task
Force, City of Santa Barbara
2014 Santa Barbara Courthouse
Legacy Foundation
2015 Santa Barbara Maritime Museum
2016 Katie and David Hay
2017 Santa Barbara Conservancy
2019 *Robert Harry Lovejoy

SUE HIGMAN VOLUNTEER OF THE YEAR AWARD

2010 Anthony Spann and the Staff of
Harrison Design Associates
2011 Kathy Chalfant
2012 Terease Chin
2013 Katherine Lowe
2014 Jeannie Davis
2015 *"Buffalo" Joe Schomer
2016 David Bolton
2017 Suzi Calderon Bellman
2018 Terease Chin
2019 Kyle Slattery

SBTHP PARTNERSHIP AWARD

2019 Folk Orchestra of Santa Barbara

SUE HIGMAN INTERNSHIP

2011 Tacy Kennedy, Santa Inés
Mission Mills GIS Survey
2012 Michael Orth and Stephanie
Boyd, SBTHP 50th Anniversary
Project
2013 Emelie Engstrom, SBTHP 50th
Anniversary Project
2014 Mika Thornburg, Exhibits and
Collections
2015 Madison Lowery and Dana
Hughes, Education Programs
2016 Hazel Lamson, Education
Programs
2018 Mariel Aquino, Education
Programs

CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

J U N E 3 0 , 2 0 1 9

	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL JUNE 30, 2019
ASSETS			
Current Assets			
Cash and cash equivalents	\$522,759	\$647,709	\$1,170,468
Cash held with fiscal agent	63,842	-	63,842
Accounts receivable	3,760	-	3,760
Gift Shop inventory	28,285	-	28,285
Note receivable	-	198,298	198,298
Total Current Assets	<u>618,646</u>	<u>846,007</u>	<u>1,464,653</u>
Property and Equipment			
Land	1,906,735	-	1,906,735
Buildings and improvements	568,676	-	568,676
Equipment	287,164	-	287,164
Artifacts and collections	<u>44,161</u>	-	<u>44,161</u>
	<u>2,806,736</u>	-	<u>2,806,736</u>
Less accumulated depreciation and amortization	<u>(510,952)</u>	-	<u>(510,952)</u>
Net Property and Equipment	<u>2,295,784</u>	-	<u>2,295,784</u>
Other Assets			
Investments	561,168	6,615,313	7,176,481
Cash value of life insurance	23,411	-	23,411
Interests in charitable trusts	-	224,121	224,121
Total Other Assets	<u>584,579</u>	<u>6,839,434</u>	<u>7,424,013</u>
Total Assets	<u>\$3,499,009</u>	<u>\$7,685,441</u>	<u>\$11,184,450</u>
LIABILITIES AND NET ASSETS			
Current Liabilities			
Accounts payable	\$18,115	-	\$18,115
Accrued payroll and vacation pay	52,998	-	52,998
Event deposits	10,150	-	10,150
Tenant deposits	44,217	-	44,217
Rents received in advance	31,342	-	31,342
Total Liabilities, all Current	<u>156,822</u>	-	<u>156,822</u>
Net Assets			
Without donor restrictions	2,781,019	-	2,781,019
Without donor restrictions: Board designated	561,168	-	561,168
With donor restrictions	-	7,685,441	7,685,441
Total Net Assets	<u>3,342,187</u>	<u>7,685,441</u>	<u>11,027,628</u>
Total Liabilities and Net Assets	<u>\$3,499,099</u>	<u>\$7,685,441</u>	<u>\$11,184,450</u>

CONSOLIDATED STATEMENT OF ACTIVITIES

J U N E 3 0 , 2 0 1 9

	WITHOUT DONOR <u>RESTRICTIONS</u>	WITH DONOR <u>RESTRICTIONS</u>	TOTAL <u>JUNE 30, 2019</u>
Revenue, Gains, and Other Support			
Contributions and grants	\$28,821	\$115,750	\$144,571
Membership Dues	27,040	-	27,040
Special events (net expense of \$85,202)	48,688	-	48,688
Rental income-commercial properties	1,006,518	-	1,006,518
Facility rental income	100,967	-	100,967
Gift Shop income	25,248	-	25,248
Program income	37,844	-	37,844
Change in value of charitable trusts	6,672	-	6,672
Interest on loans receivable and checking	15,283	-	15,283
Other income	3,179	-	3,179
Investment income:			
Interests and dividends	-	179,292	179,292
Investment expenses	-	(58,619)	(58,619)
Realized gains	-	221,679	221,679
Unrealized gains	-	<u>159,176</u>	<u>159,176</u>
Net investment income	-	<u>501,528</u>	<u>501,528</u>
Net assets released from restrictions	<u>386,832</u>	<u>(386,832)</u>	<u>-</u>
Total Revenue, Gains, and Other Support	<u>1,687,092</u>	<u>230,446</u>	<u>1,917,538</u>
Expenses			
Program	1,218,737	-	1,218,737
Management and general	250,552	-	250,552
Fundraising	<u>113,227</u>	-	<u>113,227</u>
Total Expenses	<u>1,582,516</u>	<u>-</u>	<u>1,582,516</u>
Increase in Net Assets	<u>104,576</u>	<u>230,446</u>	<u>335,022</u>
Net Assets at Beginning of Year	3,237,611	7,454,995	10,692,606
Net Assets at End of Year	<u>\$3,342,187</u>	<u>\$7,685,441</u>	<u>\$11,027,628</u>

CONSOLIDATED STATEMENT OF CASH FLOWS

J U N E 3 0 , 2 0 1 9

Cash Flows from Operating Activities:

Increase in net assets	\$335,022
Adjustments to reconcile increase in net assets to cash provided by operating activities:	
Depreciation	38,017
Unrealized gain on investments	(159,176)
Realized gain of sale of investments	(221,679)
Change in operating assets and liabilities:	
Accounts receivable	(760)
Gift Shop inventory	1,848
Prepaid expenses	(760)
Cash surrender value	(567)
Interests in charitable trusts	(6,672)
Accounts payable	18,057
Accrued expenses	18,093
Event deposits	(1,678)
Tenant deposits and rents received in advance	<u>38,731</u>

Net Cash Provided by Operating Activities

58,476

Cash Flows from Investing Activities

Collection of notes receivable	15,167
Proceeds from sale of investments	3,946,355
Purchases of investments	(3,828,942)
Purchase of fixed assets	<u>(36,693)</u>

Net Cash Provided by Investing Activities

95,887

Cash Flows from Financing Activities

Payments against line-of-credit	<u>(25,000)</u>
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Net Cash Used by Financing Activities

(25,000)

Net Increase in Cash and Cash Equivalents

129,363

Cash and Cash Equivalents at Beginning of Year

1,104,947

Cash and Cash Equivalents at End of Year

\$1,234,310

SBTHP 2020 PROGRAMS

PRESIDIO PASTIMES BY CANDLELIGHT

February 6 • 5PM - 7PM

EARLY CALIFORNIA DAYS

April 9, May 8, 20 • 9AM - 3PM

FOUNDING DAY FESTIVAL

April 25 • 12PM - 4PM

CASA CAMP

June 8 - 19 • 9AM - 2PM

PRESIDIO ARCHEOLOGY CAMP

July 6 - 10 • 9AM - 1PM

ASIAN AMERICAN FILM SERIES

July 10, 17, 24, 31 • 6PM - 9:30PM

CASA CANTINA

August 5 - 8 • 12PM - 12AM

OLD SPANISH DAYS PARADE

August 7 • 12PM - 3PM

ASIAN AMERICAN NEIGHBORHOOD FESTIVAL

October 4 • 11AM - 3:30PM

DÍA DE LOS MUERTOS CRAFT DAY

October 25 • 12PM - 3PM

VETERAN'S DAY CEREMONY

November 11 • 11AM - 12PM

UNA NOCHE DE LAS POSADAS

December 11 • 7PM - 9:30PM





Image: 2019 Presidio Pastimes by Candlelight by Steven Wedderburn

