



**Santa Barbara Trust
for Historic Preservation**
El Presidio de Santa Bárbara SHP • Casa de la Guerra
Santa Inés Mission Mills • Jimmy's Oriental Gardens

To preserve, restore, reconstruct and interpret historic sites in Santa Barbara County

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Additional high resolution images available upon request

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***Alfredo Zalce: Works on Paper* comes to Casa de la Guerra— Retrospective pays tribute to revolutionary Mexican artist**



Alfredo Zalce, *El guante negro*, serigraph, 1992.

(Santa Barbara, CA)—The Santa Barbara Trust for Historic Preservation (SBTHP) at Casa de la Guerra is proud to present *Alfredo Zalce: Works on Paper*, on display June 19 through August 29, 2010. Featuring thirty-one works on paper by distinguished Mexican artist Alfredo Zalce (1908-2003) these select pieces demonstrate the influence of 19th century lithographers and caricaturists on the artist's graphic style. Zalce's native state of Michoacán commissioned the exhibition in celebration of the 100th anniversary of his birth in 2008.

Belonging to the second generation of Mexico's great revolutionary muralists, Zalce studied under Germán Gedovius and Diego Rivera at the National School of Fine Arts in Mexico City and was a younger contemporary of other great revolutionary Mexican artists including José David Alfaro Siqueiros, José

Clemente Orozco and Frida Kahlo. *Works on Paper* highlights the artist as one engaged in the active reconstruction of Mexico after the revolution and features some of his most beloved themes—landscapes, rural markets, *mestiza* women and native fauna.



Alfredo Zalce, *México se transforma en una gran ciudad*, burin engraving, 1947.

The Zalce exhibition is the result of great community collaboration after an initial inquiry to the office of Supervisor Salud Carbajal from the Mexican Consulate in Oxnard was forwarded to the County Arts Commission. The Arts Commission approached the Trust for Historic Preservation recognizing in the words of Ginny Brush, the Commission’s Executive Director that “Casa de la Guerra was logistically and culturally the perfect showcase for the exhibition.”

This exhibit was sponsored and made possible in collaboration with the Secretaría del Migrante en Michoacán, the H. Ayuntamiento de Morelia, the Fundación Cultural Alfredo Zalce, Secretaría de Relaciones Exteriores, and the Federación de Clubes Michoacanos en Texas. Presented in collaboration with the Santa Barbara County Arts Commission and the Santa Barbara Trust for Historic Preservation.



Santa Barbara Trust for Historic Preservation.



About Alfredo Zalce (1908-2003)—Born in Patzcuaro, in the state of Michoacan, Mexico in 1908, Zalce moved at an early age with his parents—both professional photographers—to Mexico City and studied at the Academia de San Carlos (1924-9) and at the Escuela de Grabado y Talla Directa. A painter, printmaker and teacher, in 1930 he founded the Escuela de Pintura y Escultura in Taxco. A political activist for a number of progressive groups, Zalce belonged to the League of Revolutionary Writers and Artists. In 1937, he co-founded the *Taller de Gráfica Popular* with other important artists, including Leopoldo Méndez, Pablo O’Higgins and Luis Arenal. Two years prior to his death in 2003, Mexico honored Zalce with the nation’s highest art award—*Premio Nacional de Arte*—in recognition of his contribution to the nation and its people.

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CALENDAR LISTING

EXHIBITION:

Alfredo Zalce: Works on Paper

DATES:

Through August 29, 2010

TIMES:

Saturday & Sunday, 12:00 to 4:00 p.m.

LOCATION:

Casa de la Guerra

15 East De la Guerra Street, Santa Barbara, CA

COST:

Free with \$5 museum admission (Free for children 16 & under & SBTHP members)

FOR MORE INFORMATION:

Visit www.sbthp.org or call (805) 965-0093

SHORT DESCRIPTION

Alfredo Zalce: Works on Paper, featuring thirty-one works on paper by distinguished Mexican artist Alfredo Zalce (1908–2003). Belonging to the second generation of Mexico’s great revolutionary muralists, Zalce studied at the National School of Fine Arts under Diego Rivera and was a younger contemporary of other great revolutionary Mexican artists including Siquieros, Orozco and Kahlo. Zalce’s native state of Michoacán commissioned this exhibition in celebration of the 100th anniversary of his birth in 2008.

ABOUT the Santa Barbara Trust for Historic Preservation (SBTHP) – Founded in 1963 by Dr. Pearl Chase and other community leaders, the Santa Barbara Trust for Historic Preservation (SBTHP) works *to preserve, restore, reconstruct and interpret historic sites in Santa Barbara County*. SBTHP operates El Presidio de Santa Bárbara State Historic Park, Santa Barbara’s 18th century birthplace, under a unique agreement with California State Parks. Recently purchased, the neighboring building that housed Jimmy’s Oriental Gardens provides an opportunity to interpret the history of Santa Barbara’s Asian American community in the Presidio neighborhood. SBTHP also owns and operates Casa de la Guerra, the 1820s home of Presidio Comandante José de la Guerra and his family. The restored home is now a museum featuring original furnishings and rotating exhibits. Recently SBTHP signed an agreement with State Parks to manage and develop the Santa Inés Mission Mills near the town of Solvang as a future California State Park. These are a few of the projects SBTHP is presently pursuing—learn more at **www.sbthp.org**.

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